

Adrian D. Parker
Writer. Advisor. Marketer.

Blurb:

Adrian Parker is a writer, advisor and marketer focused on professional and organizational transformation. In 2020, he was inducted into the American Advertising Hall of Achievement for his efforts in pioneering creativity, technology, and diversity in the industry for more than 20 years. He has served as the Global Vice President of Marketing for Patrón Tequila and held leadership roles at Grey Goose Vodka, Intuit, Kate Spade and Foot Locker.

Bio:

As a journalist turned marketer, Adrian Parker's stories have opened the minds and wallets of consumers across the world. In 2020, he was inducted into the American Advertising Hall of Achievement for his efforts in pioneering creativity, technology, and diversity in the industry for more than 20 years. Adrian has led award-winning advertising campaigns for products like Patrón tequila, Nike footwear, and Apple iPhones but he believes his boldest work lies ahead.

In 2021, Adrian left the executive job he loved to pursue the work he wants to do next - empowering courageous change in work, family and faith. This messy journey of rediscovery is captured on UNFOLLOW, a podcast series available on iTunes and Spotify.

Adrian is a part-time business advisor, full-time father of 3 young kids, and lucky husband to a patient preschool teacher. He is a graduate of Florida A&M University's journalism school and holds certifications in Entrepreneurship from Southern Methodist University and Executive Management from Harvard Business School. When he's not writing or working, any spare time and money are invested in a handful of global organizations at the frontlines of advancing equity and empowering future leaders of color.

Adrian can be found on social media @AdrianDParker or on his blog, www.AdrianDParker.com.

Headshots:

Vertical: https://drive.google.com/file/d/1j2Ui1bs_c3t9IqQYT3nCbxadfVOgdZSj/view?usp=sharing

Square: <https://www.dropbox.com/s/roboesii7hle28g/Adrian%20Parker%20Headshot%20.png?dl=0>

Twitter: <https://twitter.com/adriandparker>

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